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## **Osvel Rivas**

Senior Field Service Technician Mexico

*Shakopee, Minnesota | September 2014*

Mr. Osvel Rivas joins MICI as the Senior Field Service Technician Mexico. He is an Industrial Engineer with a MBA specialty in Finance and received his degree in his hometown of Monterrey Nuevo Leon, Mexico, in the Universidad Autonoma de Nuevo Leon.

Osvel has worked in all areas of paint production throughout his career and arrives at MICI as a wealth of paint production knowledge, a perfect fit for us. An invaluable bit of knowledge that he has learned in his career is the importance of the customer-supplier relationship, one that he says can be improved every step of the way.

When Osvel isn't busy working in paint, he enjoys time with his friends and family, watching movies, or wielding bamboo swords, practicing the Japanese martial art of Kendo. For Osvel, this last one isn't just a casual hobby. In fact, Osvel has practiced Kendo for over 19 years and is a two-time Mexican National Kendo Champion. As



recently as 2012, he was ranked in the top 32 practitioners of Kendo in the world.

Taken as a whole, it is clear that Osvel is a driven, motivated and focused individual who should fast become a highly valuable member of MICI, hopefully for years to come.

Welcome to MICI, Mr. Rivas!

Midwest Industrial Coatings, Inc. is a privately held company established in 1985 and based in Shakopee Minnesota. MICI is a Specialty Coatings Solutions Provider. In addition to supplying coatings, MICI provides Tier I services to its customers and suppliers throughout North America, and the Pacific Rim. MICI manages customer supply chains, compliance efforts, application processes, color development and R&D functions in industries such as Agriculture, Automobile Sub Supply, Construction, Marine, Recreational Vehicle, General Industrial and Heavy Machinery.

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